



## INTAKE & DISCOVERY MEETING

Thank you for your interest in partnering with Elm Creative! We are excited to help you grow.

We want to be respectful of your time and we will be more efficient in understanding your company and goals if you review the following questions in advance of our first meeting.

- What is the mission of your company or business?
- What audiences do you serve?
- What services do you provide?
- What makes your company or business unique?
- What are your growth goals for your organization or business?
- What does success look like for your company? How do you envision Elm Creative assisting your success?
- What characteristics would you like to highlight about your business?
- What makes you different from your competitors?
- What would you say your style is? For example, do you like simple designs, bold colors, patterns, etc.?